

# WANTED



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IN PHOENIX 2001

## WESTERN VISIONARIES

**Western States Intermodal Planning Group Annual Conference**

Sunday, September 30 through Tuesday, October 2, 2001

# CONFERENCE PROGRAM AND AGENDA

## Western States Intermodal Planning Group Annual Conference – Phoenix, Arizona

**Sunday, September 30 through Tuesday, October 2, 2001**  
Doubletree Guest Suites, 302 N. 44<sup>th</sup> Street, Phoenix, Arizona

*Diversity in the 21<sup>st</sup> Century and the Challenge to Transportation*

### SUNDAY, SEPTEMBER 30, 2001

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**1:00 p.m. to 5:00 p.m.**

**Meet at the Doubletree Guest Suites Lobby at 1:00 p.m.**

**Optional Tour to the Heard Museum and Trip to the Scottsdale Mall**

A bus from the hotel will take those interested to the internationally acclaimed Heard Museum which has exhibits featuring magnificent Native American artifacts including pottery, baskets, jewelry, weaving and katsina dolls. Following the Museum tour, participants will be taken to the Scottsdale Fashion Square, one of the nation's premier shopping centers, home to over 225 renowned retailers.

**3:00 p.m. to 6:00 p.m.**

**Registration — Ballroom Foyer**

**6:30 p.m. Reception — Grand Ballroom**

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**Hosted by:**



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## MONDAY, OCTOBER 1, 2001

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**7:30 a.m. Registration — Ballroom Foyer**

**Continental Breakfast — Belvedere's**

**8:30 a.m. Pledge of Allegiance — Grand Ballroom**

- **Moderator: Bob O'Loughlin**, Federal Highway Administration, Chair, IPG

**Native American Conference Blessing**

- **Emmett White**, Gila River Indian Community

**8:45 a.m. Welcome and Opening Remarks**

- **Moderator: Bob O'Loughlin**, Federal Highway Administration, Chair, IPG
- **Mayor Skip Rimsza**, Phoenix, Chair, Maricopa Association of Governments

**9:00 a.m. What's Happening in Transportation in Western United States**

The Western United States is rapidly changing. Transportation activities throughout the Western States will be presented. Following the presentation, representatives from the regions throughout the States will be provided an opportunity to elaborate on their activities and answer questions.

- **Presenters: Kelly Taft**, Communications Manager, and **Eric Anderson**, Transportation Manager, Maricopa Association of Governments

**10:15 a.m. Morning Break**

**10:30 a.m. Regional Governance for the 21<sup>st</sup> Century — Are We Organized for the Future? — Grand Ballroom**

The implications of growth, trade, the new economy, and changing demographics are causing many regions to rethink their organizational structure. In some regions, such as San Diego, groups are being formed by legislation, such as the San Diego Regional Government Efficiency Commission, to develop a plan for the coordinated governance of regional agencies and to submit a plan for adoption by the legislature. Hear from those that are engaged in this regional discussion and how to be prepared for the future.

- **Moderator: John Hall**, Professor, Arizona State University, Co-Author, *CitiStates*
- **James M. Bourey**, Executive Director, Maricopa Association of Governments
- **Peter Kenney**, Principal, Center for Regional Neighborhood Action, Denver
- **Arthur Bauer**, Consultant to the San Diego Regional Government Efficiency Commission



## **Monday Breakout Sessions**

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### **12:00 p.m. Lunch — Pavilion**

- **Moderator: James M. Bourey**, Executive Director, Maricopa Association of Governments
- **Speaker: The Honorable Mary Peters**, Administrator, Federal Highway Administration

### **1:30 p.m. to 3:15 p.m. (Concurrent Sessions)**

#### **Environmental Streamlining — Salons 1 and 2**

Hear from national, state and local officials regarding an overview of environmental streamlining and their experiences in project implementation. Streamlining involves changing the review process from a sequential process, to a coordinated and concurrent one, in which the various federal resource agencies deal with their issues simultaneously and in parallel instead of one after another. A case study, involving a controversial widening project on Highway 93 in Montana, will elaborate on how a partnership with all agencies involved is necessary to achieve a successful project.

- **Moderator: Lucy Garliauskas**, Leader, Environmental Streamlining, Federal Highway Administration
- **Loran Frazier**, District Administrator, Montana Department of Transportation
- **Joe Hovenkotter**, Attorney, Confederated Salish Kootenai Tribe, Pablo Montana
- **Jim Sipes**, Senior Associate, Jones & Jones, Architects and Landscape Architects, Seattle

#### **Integrating Multi-modal Transportation Options — Salons 3 and 4**

Panel participants will review the results of the successful Phoenix transit election and the ensuing development of light rail and bus rapid transit options. Implementing commuter rail will also be discussed. The final speaker will review the transit related challenges in preparing for the Olympics in Utah.

- **Moderator: Bryan Jungwirth**, Deputy Executive Director of Government Relations and Communications, Regional Public Transportation Authority
- **Wulf Grote**, Deputy Executive Director Transit Development, Regional Public Transportation Authority
- **Mark Reddie**, Principal Planner-Team Leader, City of Phoenix Public Transit Department
- **Pete Aadland**, Manager of Marketing and Communications, North County Transit District
- **Mike Allegra**, Director of Transit Development, Utah Transit Authority

### **3:15 p.m. Break**



## ***Monday Breakout Sessions (continued)***

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**3:30 p.m. to 4:45 p.m. (Concurrent Sessions)**

### **Dealing with Future Freight Challenges — Salons 1 and 2**

The movement of goods is one of the essential functions of the transportation system. The ability to move freight to its destination over an efficient and cost effective system is the basis for strong economies at the local, state and national levels. Freight movement is also an area in which public/private sector cooperation is, perhaps, more important than in any other element of the transportation system. Hear from a panel of experts on how a number of agencies are dealing with the challenge of providing efficient systems for the delivery of the products of a growing global economy.

- **Moderator: Roger Herzog**, Senior Project Manager, Maricopa Association of Governments
- **Steve Gregory**, Senior Port Strategic Planner, Port of Oakland
- **Karen Schmidt**, Executive Director, Freight Mobility Strategic Investment Board
- **Joan Sollenberger**, Chief, Division of Transportation Planning, California Department of Transportation

### **Legal Challenges to Transportation Conformity — Salons 3 and 4**

The Clean Air Act requires conformity to ensure that transportation does not contribute to air quality violations. Throughout the country, conformity continues to be a controversial topic. This session will provide perspectives from metropolitan planning organizations on legal challenges to the transportation conformity process. Insights on the strategies behind the lawsuits and ideas for a successful process will be discussed.

- **Moderator: Lindy Bauer**, Environmental Division Manager, Maricopa Association of Governments
- **Alan Clark**, MPO Director, Houston-Galveston Area Council
- **Mick Crandall**, Program Director, Wasatch Front Regional Council
- **Cathy Arthur**, Senior Planner, Maricopa Association of Governments

**4:45 p.m. Roundtable Discussion — Salons 3 and 4**

### **What is Working with TEA-21 and What is Not**

- **Facilitator: Sheldon Edner**, Leader, Metropolitan Planning, Federal Highway Administration



## Monday Super Session

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**1:30 p.m. to 5:00 p.m. (Concurrent Sessions)**

**Held at Sky Harbor International Airport, Terminal 3,  
Phoenix Aviation Advisory Board Room, West Mezzanine, Level 3**

*A bus will leave the Doubletree at 1:15 p.m. to take delegates to the airport. Return trip on the bus leaves the airport at 5:15 p.m. To reach the board room, from the second floor of Terminal 3, please take the elevator near the food court to the upper level.*

### Airspace and Airport Congestion

The increasing airspace congestion problem in metropolitan areas has drawn media attention because of the significant delays and inconvenience to the traveling public. In the aftermath of the tragic events of September 11, 2001, sound airspace planning takes on an even greater importance. Different facets of the airspace and airport congestion issue will be discussed in the two panels noted below.

- **Moderator: Harry Wolfe**, Senior Project Manager, Maricopa Association of Governments

### Welcoming Remarks

- **David Krietor**, Phoenix Sky Harbor International Airport

### Panel 1 — Addressing Airport and Airspace Congestion

- **Joe Sinnott**, Mitre Corporation, *The role of computer modeling in defining and resolving airspace congestion problems*
- **Richard Macias**, Southern California Association of Governments, *The role of regional aviation system plans in addressing airspace congestion*
- **Bill Marx**, Director, Office of Air Traffic Air Space Management, Federal Aviation Administration, *Environmental implications of addressing airspace congestion*

### Panel 2 — Competing Demands for Airspace Use: Perspective from Airspace Users

- **Stacy Howard**, Aircraft Owners and Pilots Association, Western Region Representative, *General Aviation*
- **Jim Robilotta**, Air Force Representative, Western Pacific Region, *Military*
- **Dan Burkhart**, Western Regional Representative, National Business Aircraft Association, *General Aviation*
- **Mike Tragarz**, America West Airlines, *Airlines*
- **Robert Marks**, Representative of National Air Traffic Controllers Association and President, Southern California Terminal Radar Approach Control, *Air Traffic Controllers*



## ***Monday Dinner and Reception***

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**6:00 p.m. Reception — The Atrium**

**7:00 p.m. Conference Dinner — Grand Ballroom**

### **Global Economy and the Western United States**

Ms. Linnea McCord has a law degree from the University of Houston and an M.B.A. from the University of Texas at Austin. In addition to being a professor of business law, she has served as counsel to several multinational companies. She has authored several articles, including co-author of *Asian Crisis: Causes, Reforms and Prospects*. She has also been published on issues dealing with the Americans with Disabilities Act and has authored *Immigration Law, Education and Global Economics: Why America Cannot Close its Borders*.

- **Moderator: Bob O'Loughlin**, Federal Highway Administration, Chair, IPG
- **Linnea Bernard McCord**, Associate Professor of Business Law, Graziadio School of Business and Management, Pepperdine University



## **TUESDAY, OCTOBER 2, 2001**

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**7:30 a.m. Continental Breakfast — Belvedere's**

**8:30 a.m. Breakout Sessions** (Concurrent Sessions)

### **Regional ITS Planning: Data, Architecture & Operations — Salon 1**

Intelligent Transportation System or Telematics will be discussed by the panel. Telematics consists of technology applications and devices located in vehicles, as well as on transportation infrastructure, for improving the overall safety and efficiency related to the movement of people and goods. The speakers will discuss challenges, solutions and lessons learned in each of the following areas: transportation data for planning and operations; how to have an integrated system through regional ITS architecture; and the emerging issue of developing a concept of operations for a metropolitan area.

- **Moderator: Mary Kihl**, Associate Dean, Arizona State University
- **Shawn Turner**, Assistant Research Engineer, Texas Transportation Institute
- **Bart Cima**, Associate, IBI Group
- **Sarath Joshua**, ITS Program Manager, Maricopa Association of Governments



## ***Tuesday Breakout Sessions (continued)***

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### **Title VI/Environmental Justice in Transportation Planning — Techniques for Successful Implementation — Salon 2**

A Title VI/Environmental Justice panel will discuss how this legislation can be successfully incorporated into transportation planning. The discussion will highlight creative partnering practices between community groups and transportation agencies to create transportation facilities that benefit Title VI and Environmental Justice communities and the organizations that serve them.

- **Moderator: Kelly Taft**, Communications Manager, Maricopa Association of Governments
- **Albert Elias**, Deputy Director, Department of Transportation, City of Tucson
- **Shanna O'Hare**, Senior Transportation Planner, City of Oakland
- **Esther Corbett**, Transportation Project Coordinator, Inter Tribal Council of Arizona, Inc.
- **Carlos Jurado**, Community Outreach Associate, Maricopa Association of Governments

### **Performance Based Planning — Salons 3 and 4**

In 2000, the Transportation Research Board issued a guidebook for performance-based planning. Performance-based planning provides a process and tools to identify and assess alternative programs, projects and services with respect to overall transportation plan goals and objectives. National experts and agencies using performance-based planning and programming will address the group on the technical and policy perspectives in implementing performance-based planning.

- **Moderator: Mary Lynn Tischer**, Assistant Director, Transportation Policy Planning and Programming Division, Arizona Department of Transportation
- **Steve Pickrell**, Vice President, Cambridge Systematics
- **Chris Brittle**, Planning Manager, Metropolitan Transportation Commission
- **Jim Gosnell**, Director, Planning and Policy Department, Southern California Association of Governments

**10:00 a.m. Break**

### **10:15 a.m. Report From Aviation Super Session — Grand Ballroom**

- **Moderator: Bob O'Loughlin**, Federal Highway Administration, Chair, IPG
- **Bill Marx**, Director, Office of Air Traffic Air Space Management, Federal Aviation Administration, Washington, D. C.





## ***Tuesday Breakout Sessions (continued)***

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### **10:30 a.m. Reauthorization — Grand Ballroom**

- **Moderator: Thomas Swanson**, Executive Director, Pima Association of Governments  
**AASHTO Perspective**
- **Janet Oakley**, Director of Policy and Government Relations, American Association of State Highway and Transportation Officials  
**AMPO Perspective**
- **Randy Rentschler**, Manager, Legislation and Public Affairs, Metropolitan Transportation Commission

### **11:15 a.m. Federal Planning Issues**

- **Moderator: Robert E. Hollis**, Division Administrator, Federal Highway Administration, Phoenix
- **Sheldon Edner**, Leader, Metropolitan Planning, Federal Highway Administration

### **12:00 p.m. Adjournment**

## ***Tuesday Luncheon and Optional Session***

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**12:30 to 3:00 p.m.**

### **Luncheon Held at Maricopa Association of Governments**

302 North 1st Avenue, Suite 200, Phoenix, Arizona

### **Connecting to the Regional Community — MAG Saguaro Room, Second Floor**

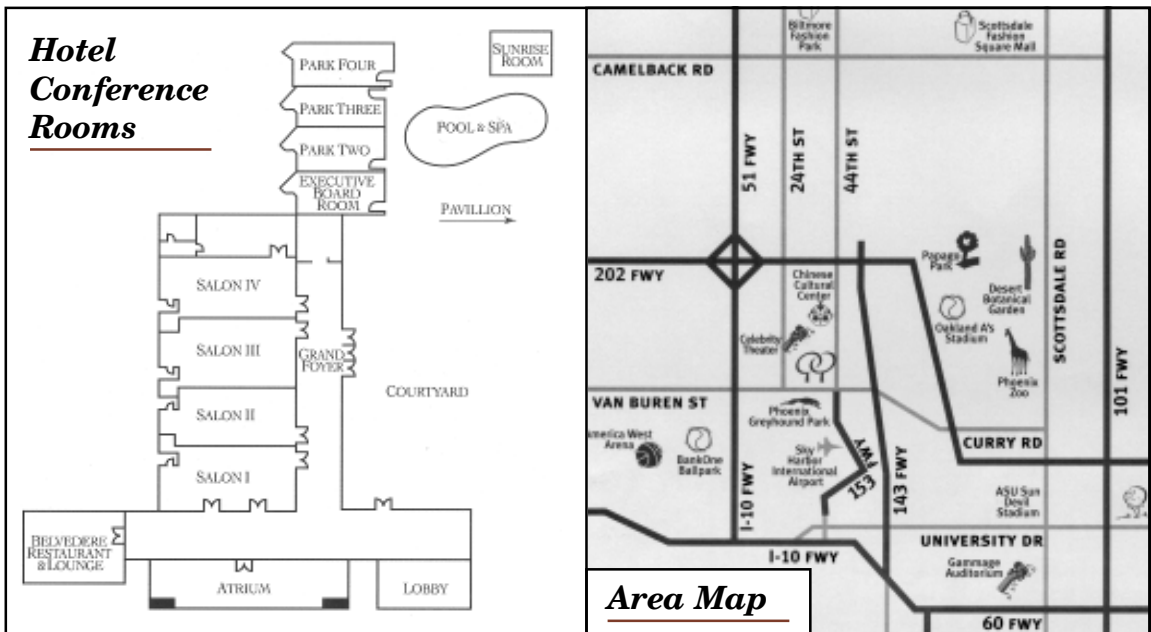
Increasingly, metropolitan planning organizations are engaged in activities that are similar in other regions. How to harness the talent throughout the nation in a regional dialogue is one of the goals of a regional videoconferencing project. In this optional session, IPG participants will tour the videoconferencing facilities of the Maricopa Association of Governments and hear about the latest state of the art technology from industry experts. Currently, the MAG videoconferencing project serves 28 agencies with the hub located at MAG.

- **Welcoming Remarks: Rita Walton**, Information Services Manager, Maricopa Association of Governments
- **Moderator: Jim Hull**, Future Information Technologist, City of Mesa
- **Andrew Davis**, Senior Analyst and Managing Partner, Wainhouse Research
- **Rick McConnell**, President and CEO, Latitude Communications
- **Heidi Pahl**, Videoconferencing Planner, Maricopa Association of Governments

*Transportation will be provided from the hotel to the MAG offices (leaving at 12:15 p.m.) and to Sky Harbor Airport at 3:00 p.m. for participants to make their flights.*



# Schedule at a Glance



| Time | Sunday, September 30, 2001                             |   |
|------|--|---|
| 1:00 | Doubletree Guest Suites Lobby – Meet for Optional Tour |   |
| 1:30 | Doubletree Guest Suites – Hotel Check-in               | Optional Tour to the Heard Museum and Trip to the Scottsdale Fashion Square Mall<br><br>(A bus from the hotel will take those interested to the internationally acclaimed Heard Museum and one of the nation’s premier shopping centers.) |
| 2:00 |  |   |
| 2:30 |  |   |
| 3:00 | Ballroom Foyer – Registration                          |   |
| 3:30 |  |   |
| 4:00 |  |   |
| 4:30 |  |   |
| 5:00 |  |   |
| 5:30 |  |   |
| 6:00 |  |   |
| 6:30 | Grand Ballroom – Reception                             |   |
| 7:00 |  |   |

| Time  | Monday, October 1, 2001  |  |  |  |
|-------|--|--|--|--|
| 7:30  | Ballroom Foyer – Registration  |  | Belvedere’s – Continental Breakfast                                |  |
| 8:00  |  |  |  |  |
| 8:30  | Grand Ballroom – Pledge, Native American Blessing, Welcome and Opening Remarks                           |  |  |  |
| 9:00  | Grand Ballroom – What’s Happening in Transportation in the Western United States                         |  |  |  |
| 9:30  |  |  |  |  |
| 10:00 |  |  |  |  |
| 10:15 | Morning Break  |  |  |  |
| 10:30 | Grand Ballroom – Regional Governance for the 21 <sup>st</sup> Century – Are We Organized for the Future? |  |  |  |
| 11:00 |  |  |  |  |
| 11:30 |  |  |  |  |
| 12:00 | Pavilion – Lunch<br>Guest Speaker: The Honorable Mary Peters, Federal Highways Administration            |  |  |  |
| 12:30 |  |  |  |  |
| 1:00  | <b>Breakout Sessions:</b><br>Concurrent Sessions   | Salons 1 and 2                         | Salons 3 and 4   | Sky Harbor   |
| 1:30  |  | Environmental Streamlining             | Integrating Multi-modal Transportation Options                     | Airspace and Airport Congestion  |
| 2:00  |  |  |  | Panel 1: Addressing Airport and Airspace Congestion                          |
| 2:30  |  |  |  |  |
| 3:00  |  |  |  |  |
| 3:15  | Afternoon Break  |  |  | Panel 2: Competing Demands for Airspace Use: Perspective from Airspace Users |
| 3:30  | Concurrent Sessions (continued)  | Dealing with Future Freight Challenges | Legal Challenges to Transportation Conformity                      |  |
| 4:00  |  |  |  |  |
| 4:30  |  |  |  |  |
| 4:45  |  |  | Roundtable Discussion: What is Working with TEA-21 and What is Not |  |
| 5:00  |  |  |  |  |
| 5:30  |  |  |  |  |
| 6:00  | The Atrium - Reception   |  |  |  |
| 6:30  |  |  |  |  |
| 7:00  | Grand Ballroom - Conference Dinner<br>Global Economy and the Western United States                       |  |  |  |
| 7:30  |  |  |  |  |
| 8:00  |  |  |  |  |

| Time  | Tuesday, October 2, 2001  |  |   |                            |
|-------|---|--|---|----------------------------|
| 7:30  | Belvedere's – Continental Breakfast   |  |   |                            |
| 8:00  | <b>Breakout Sessions:</b><br><br>Concurrent Sessions  | <b>Salon 1</b>   | <b>Salon 2</b>  | <b>Salons 3 and 4</b>      |
| 8:30  |   | Regional ITS Planning: Data, Architecture and Operations | Title VI – Environmental Justice in Transportation Planning | Performance Based Planning |
| 9:00  |   |  |   |                            |
| 9:30  |   |  |   |                            |
| 10:00 | Morning Break   |  | <b>Salons 2, 3 and 4</b>                                    |                            |
| 10:15 |   |  | Report from Aviation Super Session                          |                            |
| 10:30 |   |  | Reauthorization   |                            |
| 11:00 |   |  |   |                            |
| 11:15 |   |  | Federal Planning Issues                                     |                            |
| 11:30 |   |  |   |                            |
| 12:00 | Adjournment   |  |   |                            |
| 12:30 | Maricopa Association of Governments – Luncheon and Optional Session                               |  |   |                            |
| 1:00  | MAG Saguaro Room – Connecting to the Regional Community (Videoconferencing with national experts) |  |   |                            |
| 1:30  |   |  |   |                            |
| 2:00  |   |  |   |                            |
| 2:30  |   |  |   |                            |
| 3:00  | Transportation will be provided from the hotel to the MAG offices and Sky Harbor Airport          |  |   |                            |

# Western States Intermodal Planning Group Annual Conference

Hosted by:



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